



Career Catalyst

A Mindset180 Coaching Experience

Strategic Career Navigation for Experienced Professionals

Intentionally Design the Next Chapter of Your Career

The world of work has changed.

Artificial intelligence, economic uncertainty, changing industries, and shifting priorities have left many experienced professionals feeling stalled, uncertain, or simply reacting to whatever comes next.

You've spent years helping organizations succeed. You've planned initiatives, solved difficult problems, led teams, and delivered results.

Now it's time to apply that same level of strategic thinking to the most important initiative you'll ever lead:

your own career.

Career Catalyst is a structured career coaching experience that combines strategic planning, thoughtful coaching, and practical execution to help you intentionally navigate what's next.

What You'll Achieve

By the end of the Career Catalyst experience, you will have:

Clarity.

Gain a deeper understanding of what truly matters to you, what motivates you, and what kind of career and life you're intentionally working toward.

Strategy.

Develop a personalized career strategy that aligns your professional ambitions with your values, responsibilities, and long-term vision.

Momentum

Leave with a practical execution plan and the confidence that comes from making intentional decisions instead of reacting to changing circumstances.

How We Work Together

Career Catalyst is delivered through a guided one-on-one coaching experience over approximately 8-12 weeks.

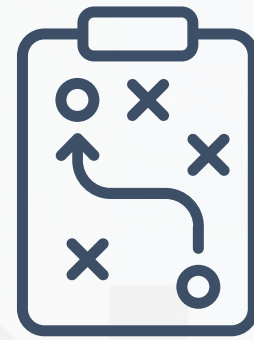
Our work follows four strategic phases:



Discover

Clarify your values, strengths, motivations, and long-term vision.

Together, we'll identify what success genuinely looks like, not just professionally, but across the life you're building.



Strategize

Create a roadmap for the future.

We'll evaluate where you are today, where you want to go, identify opportunities and obstacles, and build a strategy for moving forward with purpose.



Execute

Plans create value only when they're put into action.

Between sessions you'll focus on a small number of meaningful priorities designed to create measurable progress while fitting into your real life.



Adapt

No strategy survives unchanged. We'll review progress, learn from experience, refine your roadmap, and adjust as new opportunities and challenges emerge.

The goal isn't to create a perfect plan.

The goal is to build a strategy that evolves with you.

What You'll Walk Away With

Personal Clarity

- Personal Values Profile
- Mountaintop Vision
- Career Decision Framework

Strategic Direction

- Personalized Career Strategy
- Three-Year Career Roadmap
- One-Year Strategic Plan
- Prioritized 90-Day Action Plan

A Repeatable Process

Perhaps the most valuable outcome isn't a document, it's a new way of thinking.

You'll leave with a practical framework for making intentional career decisions throughout your professional life.

Why Career Catalyst Is Different

Most career coaching begins with one question:

“What job do you want?”

Career Catalyst begins somewhere different.

“What kind of future are you trying to build?”

Instead of immediately focusing on résumés, interviews, or job searching, we begin by understanding what matters most, defining a meaningful vision, and creating a strategy that aligns your career with the life you want to build.

Then we execute.

Because a strategy only creates value when it’s put into action.

Investment

Career Catalyst: Strategic Career Navigation

Investment: \$1,995 USD

Your investment includes the complete Career Catalyst experience:

- A structured one-on-one strategic coaching process
- Guided discovery and vision development
- Personalized career strategy
- Strategic career roadmap
- 90-day execution planning
- Ongoing roadmap refinement throughout the experience
- Email support between sessions

Is Career Catalyst Right for You?

Career Catalyst is designed for experienced professionals who:

- Feel stalled, displaced, or uncertain about what's next
- Want more than résumé or interview coaching
- Are ready to intentionally shape the next chapter of their careers
- Value thoughtful strategy combined with practical execution
- Are willing to invest in themselves and commit to meaningful action

If you're looking for someone to tell you what job to apply for, Career Catalyst probably isn't the right fit.

If you're ready to build a strategy for the future you want, and execute it with intention, we should talk.

www.mindset180.com/career-catalyst



Scan the QR Code to
schedule a 30-minute, no-
obligation conversation

or email

contact@mindset180.com